



RULES PCKIZ Business Idea Challenge.

Open to students of Carlow University, Community College of Allegheny County, Duquesne University, and Point Park University.



KEYSTONE
INNOVATION
ZONE

PITTSBURGH
CENTRAL

Business Idea Challenge Rules

Pittsburgh Central Keystone Innovation Zone (PCKIZ) is the sponsor for the Business Idea Challenge. The PCKIZ is a public-private partnership whose mission is to increase job growth by assisting technology, biomedical, information technology, or material science companies. This contest is open to students of Carlow University, Community College of Allegheny County, Duquesne University, and Point Park University.

For more information about the PCKIZ Business IDEA Challenge, visit www.pckiz.org

Due Dates:

1. Proposals are due on March 25th, 2010
2. Individual school level winners will be selected by April 2nd, 2010
3. Presentations will take place on April 12th, 2010
4. Final Challenge prize winners will be announced on April 12th, 2010

Rules:

1. Students must submit a business idea PowerPoint proposal by March 25th. Up to three proposals will be selected from each school for prizes. The three winners from each school will receive **\$500** for First Place, **\$250** for Second Place, and **\$100** for Third Place. The First Place winners from each school will then present their business ideas for 15 minutes to a panel of judges who will determine the Challenge's ultimate **First Prize Finalist who will receive \$1,000. The Second Place Finalist receives \$750, the Third Place Finalist receives \$500, and the Fourth Place Finalist receives \$250. These prizes are in addition to the first round of school-level prizes, described above.**
2. The proposal is to be submitted in a **PowerPoint Format** with a maximum of 10 PowerPoint slides (excluding the cover page), using the content sample template that can be accessed at www.pckiz.org.
3. **The idea must be related to technology.** For example, it could be related to computer hardware, software, multi-media, web-based technologies, or medical technology. It does not have to be a new product development; instead it could be a new application of an existing technology or an improvement in a process that uses technology.
4. The business idea must be for profit.
5. **At least one team member has to be a currently registered**, full time or part time student of Carlow University, Community College of Allegheny County, Duquesne University, or Point Park University. Winners will be required to show a student ID to claim their prizes.
6. Winners at the school-level competition must participate in the presentations to the panel of judges to be eligible to win any of the final challenge prizes. No make-up dates will be provided.
7. Submissions will not be returned to the participants.
8. Winners agree to release their name and image for publicity purposes.
9. **Submissions should be submitted via e-mail only** to: info@pckiz.org. No mailed submissions will be accepted. If you have questions, please contact Dr. Mary McKinney at mckinney@duq.edu or 412-396-6233.

For details on the PCKIZ Business IDEA Challenge visit www.pckiz.org
The website also provides valuable information to help you prepare your presentation!