

PCKIZ Business Idea Challenge. Do You Have It?

\$1,500 for Top Student Winner! Do you have a bright idea for a cool technology startup? Like a SMART, CREATIVE social networking WEBSITE, or a NEW, ECO-FRIENDLY use for old batteries, or an IMPROVED cell phone DESIGN FOR PEOPLE who are physically challenged. Right now, someone needs a PRODUCT OR SERVICE that doesn't exist. YET. STUDENTS! Tell us about your technology-related business idea and you could win up to \$1,500... and a chance to develop your idea's potential!

For details on the PCKIZ Business IDEA Challenge visit www.pckiz.org
The website also provides valuable information to help you prepare your presentation!



KEYSTONE
INNOVATION
ZONE

PITTSBURGH
CENTRAL



Idea Challenge Guidelines

Pittsburgh Central Keystone Innovation Zone (PCKIZ) is the sponsor for the Business Idea Challenge. The PCKIZ is a public-private partnership whose mission is to increase job growth by assisting technology, biomedical, information technology, or material science companies. This contest is open to students of Carlow University, Community College of Allegheny County, Duquesne University, and Point Park University.

1. Proposals: Due on March 28, 2010
2. Individual school-level winners will be selected by April 2, 2010
3. Presentations will take place on April 12, 2010
4. Final Challenge prize winners will be announced on April 12, 2010

Questions?

Contact Dr. Mary McKinney at 412.396.6233 or mckinney@duq.edu

FOR RULES AND HELPFUL DETAILS SEE:

www.pckiz.org

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