



Frameworks Intern Profile

Lauren Muchko



Lauren Muchko is intrepid. A college senior double majoring in advertising/public relations and digital media, she also teaches aerobics, kickboxing, and yoga at Duquesne University's Power Center gym. This summer she took on two internships to gain practical experience and enhance her formal education. A native of Irwin, Pennsylvania, Lauren enjoys creating art, including anything that allows her to be artistic through the use of technology.

As an intern for 12 weeks at Frameworks, an information technology company specializing in data visualization, data mining and analysis and located in downtown Pittsburgh, this past summer, she put her creative talent to good use working on various marketing projects, including writing copy for a media kit. She also did quite a bit of research to gather information on clients and potential clients in order to update Frameworks' current data. Her boss, Chris Temple, Frameworks' Chief Technology Officer, describes Lauren as "enthusiastic, open to new ideas, flexible, and definitely part of the team. Lauren produced high quality work with the same dedication as a regular full-time employee," he added. Obviously pleased with his first experience with PCKIZ interns, Temple stated that he would love to have more interns work at Frameworks even as soon as the fall semester.

Lauren expected to learn a lot more about databases and data visualization during her summer internship at Frameworks, and that she did. She was impressed by the amount of exposure she had to the technical aspect of Frameworks' products and plans to carry her practical experience back into the classroom this fall. The highlight of her internship was seeing her work combined with another intern's to create the media kit; a real feeling of accomplishment.

After graduating next year, Lauren plans to stay in the Pittsburgh region to be close to her family. Eventually, she would like to own her own marketing firm where she could use her talent to work on a wide variety of projects. When asked if she would like to work full-time for a company such as Frameworks in the future she said, "Yeah, I really enjoyed the laid back atmosphere and being able to work on projects that I wanted to work on."

The Pittsburgh Central Keystone Innovation Zone sponsors internships at biomedical and technology start-ups located within the zone with a goal of creating sustainable economic growth through job creation.