



Frameworks Intern Profile

Alysha Carroll



For the past 12 weeks Alysha Carroll has been interning at Frameworks, an information technology company specializing in data visualization, data mining and analysis and located in downtown Pittsburgh, as a PCKIZ intern. A graduate of Temple University where she studied Film and Media Arts, and having earned a Graduate Professional Certificate in Duquesne University's Multimedia Technology program, Alysha has passion for graphic and web design. Frameworks jumped at the chance to put her on task graphically designing marketing materials to include their media kit and modify some of the Flash programming on their website.

Chris Temple, Frameworks' Chief Technology Officer, describes Alysha as "the consummate professional with a keen eye for color and layout." Continuing with, "she's fast; whether creating Flash elements or designs in Photoshop or Illustrator, I'm always impressed at how fast she completes assigned tasks. In fact, I often worry I won't be able to keep her busy."

Alysha's love of all things artistic developed early. She was drawing at the age of two. As she got older, she became fascinated with computers and gadgets and how she could use them to create art. Her senior year of high school was spent at The Pittsburgh High School for the Creative and Performing Arts in downtown Pittsburgh, Pennsylvania. Not surprisingly, Alysha spends her free time at museums, drawing, or creating graphic designs. She also likes to stay abreast of American Pop culture and her all time favorite movie is NeverEnding Story, a 1984 fantasy film.

Alysha's expectations for her summer internship were to enhance her creativity for web design. Not only was she able to accomplish that, she also created images for Frameworks' brochure and media kit as well as a company logo for a new start-up in the area. Alysha describes Frameworks' culture as relaxed and an excellent environment to learn about software and web technology specifically in the area of data visualization. From her first day she felt welcome and included as an integral part of the team.

Moving forward Alysha wants to stay in the Pittsburgh area and get a part-time job doing web design. Ideally, she would love to create graphics for television. Of the PCKIZ internship program she says, "it was a positive experience and I learned a lot of tips simply by watching and listening."

The Pittsburgh Central Keystone Innovation Zone sponsors internships at biomedical and technology start-ups located within the zone with a goal of creating sustainable economic growth through job creation.